



## LEAGUE OF WOMEN VOTERS® OF WESTCHESTER

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### **WESTCHESTER COUNTY 2020 ELECTION PLANNING SOLUTIONS STATEMENT**

The League of Women Voters of Westchester appreciates this opportunity to provide solutions to ensure that Election 2020 in November runs successfully in Westchester County.

The League of Women Voters of Westchester is here to build upon the strength of our relationships with the Westchester County Board of Legislators and the Board of Elections. We offer a non-partisan, collaborative partnership, and an experienced and extensive team of Voter Services volunteers who are willing to provide service in our community. LWVW would like to be proactive working directly with the Board of Elections Operations as they face the challenge of limited resources. While LWVW can offer many solutions, we highlight a few:

- **Vote411.org:** LWVW plans to launch an aggressive marketing campaign to the community regarding the services that Vote411 offers: Ballot Reviews, Check Voter Registration, Find Your Polling Place, Discover Upcoming Debates in the community; Candidates Information, and more. This action can help minimize voter questions to both BOE and LWVW.
- **Training of Poll Inspectors:**
  - We propose to collaborate with BOE to develop a survey to send to all current poll inspectors to evaluate their knowledge, skills, experiences, and training programs; LWVW to collect data and provide analysis to BOE to propose appropriate training solutions.
  - We propose to collaborate with BOE to develop a strategic plan, based upon data analysis, to implement virtual training workshops/webinars, video learning modules, one-page reference sheets for poll workers to use onsite, FAQ's, and more.
  - We propose to collaborate with BOE to run Train-the-Trainer workshops to instruct BOE training supervisors how to facilitate virtual workshops, including the use of the technology platform selected and presentation skills.
  - After Election 2020, we propose to collaborate with BOE to develop a follow-up survey to evaluate training received and poll experiences, collect data and provide analysis to the BOE.
- **Communications:** LWVW to continue to provide timely communications to the public through our e-blast system, social media, website, and phone call responses. We propose that as soon as there is a process change, new postings to the BOE website, or any other communication that must go to the public, LWVW can be the BOE's "megaphone" – the non-partisan "Voice to the Community." To assist LWVW, we will request of BOE to assign us a platinum partner(s) to take the League's calls by providing a dedicated email address(s) and phone number(s). LWVW, in turn, will provide a key point of contact for BOE.

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- **Recruitment:** LWVW proposes to collaborate with BOE be the “megaphone” to assist with recruiting tech-savvy, younger community members from our extensive network of academic institutions, corporations, and non-profits. Examples:
  - College students
  - Young professionals (many corporations encourage employees to engage in community service days.)

The bottom line...the League of Women Voters of Westchester offers to be part of the solution to correcting issues and improving processes for the Board of Elections to ensure a successful Election 2020 in Westchester County.

Kathy Meany, LWVW President  
July 13, 2020

Stephen Cohen, LWVW 3<sup>d</sup> Vice President and  
LWV White Plains President,  
Susan Maggiotto, LWV Rivertowns President,  
LWVW Voter Services Committee